



CREEK CLASSIC 2017

Dear Friend,

We are thrilled to invite you to participate in the 21st Annual Creek Classic Race, which is scheduled for March 4, 2017. Last year's race attracted over 1650 runners from all over the state, and this year we are anticipating even more!

What makes Creek Classic such a great race is that it is an event our entire Deer Creek community can rally behind to support the students in our district. It is the single largest fundraising event in the district, and its proceeds benefit every single school, elementary through high school with funds that are used for technology needs, text books, library books, teacher development and classroom materials.

You may be thinking, "Why does Deer Creek Schools need a fundraiser of this size? Don't those items come out of the school budget?" The truth is, that like many schools, Deer Creek has seen state educational funding decrease over the years, forcing the district to make up the difference, even as our student population continues to increase rapidly. Also, Deer Creek receives only a very small portion of its budget from federal Title money. This means our district relies on our local community to provide funding needed to create the best possible educational experience for our students.

Please consider participating in Creek Classic 2017 as a sponsor. We offer a variety of sponsor levels for many budgets, and each one comes with a great set of benefits. Attached you will find a sponsorship information sheet and a commitment form for you to review. If you have any questions, please contact Jenny Richards at 405-715-9850 or jennyrichards@dcsok.org. Thank you for your consideration.

Together, we make a difference for our students,

Ranet Tippens
Superintendent, Deer Creek Schools

www.deercreekclassic.com
2017 CREEK CLASSIC
SPONSORSHIP INFORMATION

PRESENTING SPONSOR \$10,000

- ★ **Logo prominently** displayed on event T-Shirts, Logo on Creek Classic Website, advertising materials, including posters and social media.
- ★ Recognition announcement during Race Day events.
- ★ Up to 10 complimentary Race Entries, which include race t-shirts.

PLATINUM SPONSOR \$5,000

- ★ **Logo prominently** displayed on event T-Shirts, Logo on Creek Classic Website, advertising materials, including posters and social media
- ★ Recognition announcement during Race Day events.
- ★ Up to 8 complimentary Race Entries, which include race t-shirts.

GOLD SPONSOR \$2,500

- ★ Logo displayed on event T-Shirts, Logo on Creek Classic Website, and advertising materials including posters and social media
- ★ Up to 6 complimentary Race Entries, which include race t-shirts.

SILVER SPONSOR \$1,000

- ★ Name and Logo displayed on event T-Shirt and Creek Classic Website.
- ★ Up to 4 complimentary Race Entries, which include race t-shirts.

BRONZE SPONSOR \$500

- ★ Name displayed on event T-Shirt and Name on Creek Classic Website.
- ★ Up to 2 complimentary Race Entries, which include race t-shirts.

Friends of Creek Classic \$250 (For Families of Deer Creek Students Only)

- ★ Name displayed on event T-Shirt
- ★ One complimentary Race Entries, which include race t-shirt.

2017 CREEK CLASSIC SPONSORSHIP COMMITMENT

Yes, I am interested in being a sponsor for Creek Classic.

I am interested in the following sponsorship:

- PRESENTING SPONSOR \$10,000
- PLATINUM SPONSOR \$5,000
- GOLD SPONSOR \$2,500
- SILVER SPONSOR \$1,000
- BRONZE SPONSOR \$500
- FRIEND OF CREEK CLASSIC (FAMILIES ONLY) \$ 250

Company Name _____

Authorized Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone Number _____ Email Address _____

By being a sponsor for the Creek Classic, I understand the sponsor levels and have enclosed a check in the amount of \$_____ to secure my sponsorship level. I have also provided my company logo (if applicable to sponsorship), which may be used on promotional items for Creek Classic. I also understand that all contributions made to Creek Classic are tax deductible and a copy of this letter will serve as my tax receipt.

Authorized Signature _____

Printed Name _____

Please make checks payable to ***Creek Classic*** and mail to:

21175 N. MacArthur Blvd.

Edmond, OK 73012

Attn: CREEK CLASSIC

ALL information including, sponsorship checks and company logo (in JPEG, EPS or TIFF formats) ***MUST*** be received by **February 1, 2017**. All registered runners must pick up their runners packet and t-shirts at packet pick up or on race day. We apologize that we are unable to mail packets or T-shirts. **THANK YOU!**