



Dear Friend,

We are thrilled to invite you to participate in the 19th Annual Creek Classic Race, which is scheduled for March 7, 2015. Last year's race attracted over 1650 runners from all over the state, and this year we are anticipating even more!

What makes Creek Classic such a great race is that it is an event our entire Deer Creek community can rally behind to support the students in our district. It is the single largest fundraising event in the district, and its proceeds benefit every single school, elementary through high school with funds that are used for technology needs, text books, library books, teacher development and classroom materials.

You may be thinking, "Why does Deer Creek Schools need a fundraiser of this size? Don't those items come out of the school budget?" The truth is, that like many schools, Deer Creek has seen state educational funding decrease over the years, forcing the district to make up the difference, even as our student population continues to increase rapidly. Also, Deer Creek receives only a very small portion of its budget from federal Title money. This means our district relies on our local community to provide funding needed to create the best possible educational experience for our students.

Please consider participating in Creek Classic 2015 as a sponsor. We offer a variety of sponsor levels for many budgets, and each one comes with a great set of benefits. Attached you will find a sponsorship information sheet and a commitment form for you to review. If you have any questions, please contact Jolene Curry at 405-819-7882. Thank you for your consideration.

Together, we make a difference for our students,

Ranet Tippens
Superintendent, Deer Creek Schools

www.deercreekclassic.com

2015 CREEK CLASSIC SPONSORSHIP INFORMATION

☐ PRESENTING SPONSOR \$10,000

- ★ Logo prominently displayed on event T-Shirts, Logo on Creek Classic Website, advertising materials, including posters, finish line banner.
- ★ Recognition announcement during Race Day events.
- ★ Up to 10 complimentary Race Entries, which include race t-shirts.
- ★ Logo on traveling banner to advertise Creek Classic. Will be hung at home games.
- ★ 4 passes to Deer Creek Sporting Events for 2013-2014 Season.

☐ PLATINUM SPONSOR \$5,000

- ★ Logo prominently displayed on event T-Shirts, Logo on Creek Classic Website, advertising materials, including posters.
- ★ Recognition announcement during Race Day events.
- ★ Up to 8 complimentary Race Entries, which include race t-shirts.
- ★ 2 passes to Deer Creek Sporting Events for 2013-2014 Season

☐ GOLD SPONSOR \$2,500

- ★ Logo displayed on event T-Shirts, Logo on Creek Classic Website, and advertising materials including posters.
- ★ Up to 6 complimentary Race Entries, which include race t-shirts.

☐ SILVER SPONSOR \$1,000

- ★ Name displayed on event T-Shirt and Logo on Creek Classic Website.
- ★ Up to 4 complimentary Race Entries, which include race t-shirts.

☐ BRONZE SPONSOR \$500

- ★ Name displayed on event T-Shirt and Name on Creek Classic Website.
- ★ Up to 2 complimentary Race Entries, which include race t-shirts.

☐ Friends of Creek Classic \$250 (For Families of Deer Creek Students Only)

- ★ Name displayed on event T-Shirt
- ★ One complimentary Race Entries, which include race t-shirt.

SINGLE-SPOT SPONSORSHIP INFORMATION

☐ Award Sponsor \$500

- ★ Name on T-Shirt, Name on all award medals
- ★ One complimentary Race Entry, which includes race t-shirt.

☐ Finish Line Sponsor \$500

- ★ Name on T-Shirt, Prominent Signage at Finish Line (Sponsor may provide signs)*
- ★ One complimentary Race Entry, which includes race t-shirt.

☐ Breakfast Sponsor \$500

- ★ Name on T-Shirt, Prominent Signage at Breakfast Area (Sponsor may provide signs)*
- ★ One complimentary Race Entry, which includes race t-shirt.

☐ Parking Sponsor \$500

- ★ Name on T-Shirt, Prominent Signage at Parking Lots (Sponsor may provide signs)*
- ★ One complimentary Race Entry, which includes race t-shirt.

☐ Packet Pick-Up Sponsor \$500

- ★ Name on T-Shirt, Prominent Signage at Packet Pick-Up (Sponsor may provide signs)*
- ★ One complimentary Race Entry, which includes race t-shirt.

☐ Mile Marker Sponsor \$500

- ★ Name on T-Shirt, signs at each mile marker (Sponsor may provide signs)*
- ★ One complimentary Race Entry, which include races t-shirt.

*Creek Classic Committee will provide signs if a sponsor doesn't have a sign they wish to use.

2015 CREEK CLASSIC SPONSORSHIP COMMITMENT

Yes, I am interested in being a sponsor for Creek Classic.

I am interested in the following sponsorship:

- PRESENTING SPONSOR \$10,000
- PLATINUM SPONSOR \$5,000
- GOLD SPONSOR \$2,500
- SILVER SPONSOR \$1,000
- BRONZE SPONSOR \$ 500
- FRIEND OF CREEK CLASSIC (FAMILIES ONLY) \$ 250
- SINGLE-SPOT SPONSOR \$ 500 _____

Company Name _____

Authorized Contact Person _____

Mailing Address _____

City _____ State _____ Zip _____

Phone Number _____ Email Address _____

By being a sponsor for the Creek Classic, I understand the sponsor levels and have enclosed a check in the amount of \$_____ to secure my sponsorship level. I have also provided my company logo (if applicable to sponsorship), which may be used on promotional items for Creek Classic. I also understand that all contributions made to Creek Classic are tax deductible and a copy of this letter will serve as my tax receipt.

Authorized Signature _____

Printed Name _____

Please make checks payable to ***Creek Classic*** and mail to:

20701 N. MacArthur Blvd.

Edmond, OK 73012

Attn: CREEK CLASSIC

ALL information including, sponsorship checks and company logo (in JPEG, EPS or TIFF formats) ***MUST*** be received by **February 1, 2015**. All registered runners must pick up their runners packet and t-shirts at packet pick up or on race day. We apologize that we are unable to mail packets or T-shirts. **THANK YOU!**